

Shoreline Presentation

June 2019

County and Local
Councillors



Welcome

- Hosts are BSRA and ACLA
- Why? - Shoreline Beach Water Quality
- An ongoing issue for 35+ years
- A major health threat *E. coli* 0157:H7
- Concern of HCHU and MOE since mid 1980s
- Significant bad press 2004
- Science now clear MOE and U of Guelph
- HCHU and CAs long term partners of Associations

Shoreline Residences Economic Significance

- Approx 2400 properties @ \$400k = > \$1 Billion CVA
 - Mtce expenditures annual est. \$10 Million per year
 - Operations, purchase and taxes \$20 Million per year
 - Major renos plus/rebuilds est. \$25 Million per year
 - Total direct economic impact \$55 Million annually
-
- With multiplier applied anywhere between a \$220-\$370 Million annual economic Impact!

Practical examples

- In the last generation Amberley has gone from 0 to 1/3 year round residences
- Tradesmen/contractors clear that shoreline critical to their businesses
- Agribusiness also relies on these same trades
- Most County growth has been on this strip in recent decades

Provincial Modernization (Restraint/Cuts)

- Will last 5 years or more
- Have seen Health Unit and Conservation Authority cuts already
- More to come
- Be careful not to automatically cut municipal budgets in concert

We encourage continued support for

- Health Unit Beach Testing
- CA's efforts on Rural Storm Water Management
- Huron Clean Water Project
- Healthy Lake Huron Initiative with Province
- Now to CAs for comments.....